



“Hudson Guild is a big tree standing in the middle of our community with a lot of branches—from babies to seniors—everything we need is right here.”

—DARLENE WATERS

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Our **MISSION**

To create and sustain a strong, effective community that acknowledges and responds to the potential, achievements and interdependence of its diverse members. Rooted in and primarily focused on the Chelsea neighborhood, we seek to empower all individuals and families to achieve their highest potential, while maintaining a priority focus on those in economic need.

Letter from the **EXECUTIVE DIRECTOR**



Each year, Hudson Guild works to empower families and individuals, especially those who are struggling economically, to meet their goals.

For Eric, this means completing his high school equivalency exam and becoming a teacher in our Early Childhood program. For Sofia, it means knowing her kids are in a safe and high quality after school program while she works to support them. For Alice, it's knowing she can always enjoy a hot meal with good friends at our senior center. Luis has found his voice on stage while his parents have discovered their love of art in our galleries — they've even hung their own work at the annual Art Jam. For Emma, it means having a voice in the future of her community by serving on neighborhood committees and boards. And for those in crisis, it means access to the counseling and services they need in our mental health clinic.

In 2014, we expanded and enriched our services by:

- Participating in the Early Childhood Mental Health Collaborative, training our early childhood staff to provide mental health counseling to young children affected by Superstorm Sandy.
- Launching a free four-week summer academic camp to prepare middle-school students for the Specialized High School Admissions Test (SHSAT), helping to level the playing field for entry into one of the city's eight specialized high schools.
- Piloting an alumni mentoring program for high school seniors transitioning into college.
- Instituting two new Fresh Food Box programs, allowing families and older adults to purchase fresh, healthy, regionally-grown produce for \$8 - \$10.

In perhaps our most significant expansion, in June 2014 Hudson Guild received approval and funding to open three new Pre-K classrooms in the Amsterdam Houses and Amsterdam Addition, a development where neither Head Start nor the new UPK program have previously been available. The Guild now provides early childhood education to more than 250 low-income children in four locations on the West Side of Manhattan.

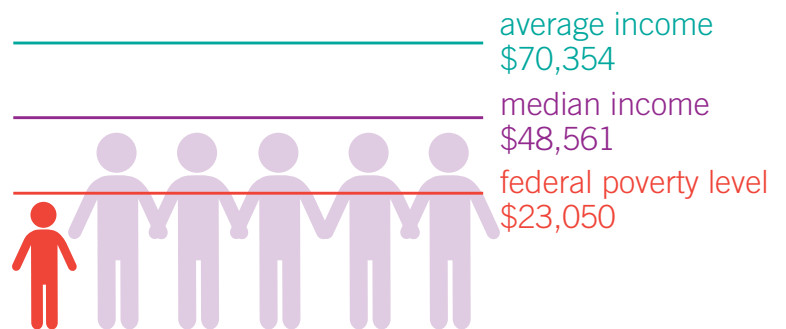
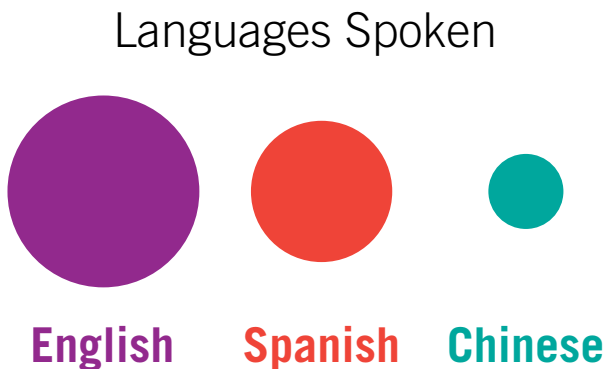
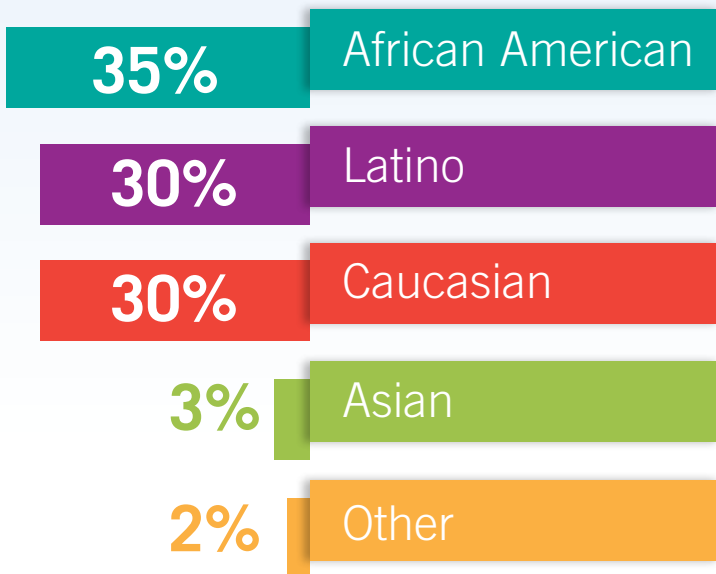
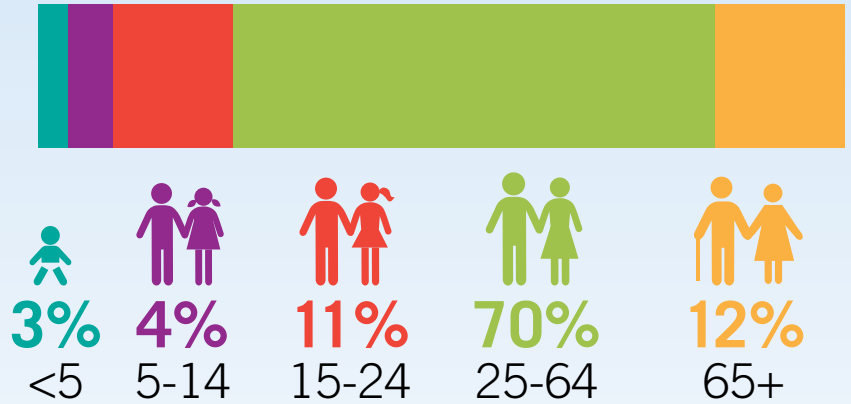
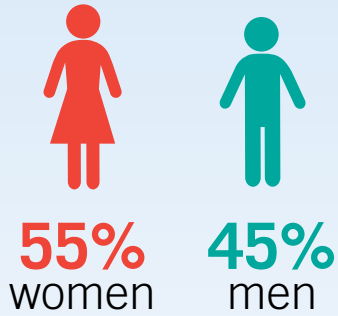
We are incredibly gratified to share the year's accomplishments with you, which would not be possible without remarkable support from our government, foundation, corporate, individual and community partners, and we look forward to the opportunities that 2015 and beyond will bring.

Sincerely,

Ken Jockers



Our Community: Chelsea & the West Side



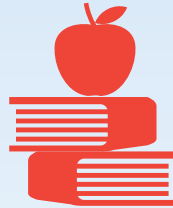
1 in 6 residents are living below the Federal Poverty Level for a family of four.

Hudson Guild at a Glance

We serve over **14,000** individuals annually



After-school and summer camp for more than **500** school-aged children



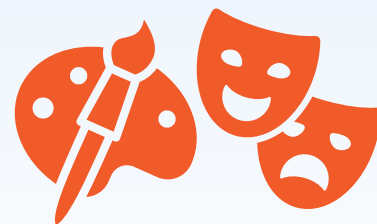
4,400 hours of tutoring and college prep for at-risk teens



High quality Pre-K programs for more than **250** 3- and 4-year olds



41,000 nutritious meals and **3,600** enrichment activities for seniors



Visual and Performing Arts programs for more than **2,500** individuals, with two galleries and a theatre



8,000 counseling sessions for individuals of all ages and families from throughout New York, with on-site clinics in three public schools in addition to the main office



A **Community Supported Agriculture** program (CSA) open to all, and a low-cost food program for those in need

Girls practice ballet as part of a new dance and exercise program at the Guild.



Deep Roots
in the
Settlement
House
TRADITION

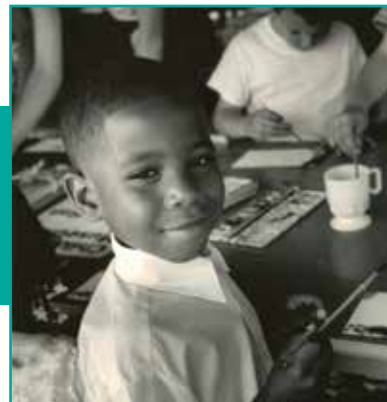
Young children get together for a family style meal – a tradition that continues in today's classrooms.



In 1895, Dr. John Lovejoy Elliott rented a room in Chelsea—then a tough, working-class neighborhood—and began his lifelong experiment with “neighborliness.”



He encouraged a small group of rowdy local boys to form a boxing club, titled the “Hurly Burlies,” under his leadership.



In the next few years, Dr. Elliott established numerous clubs and programs for boys and girls, working women, and families.



New York City’s first kindergarten, vocational training, athletics, and a library were established by a growing staff of volunteers.



These disparate programs merged in 1897 to become Hudson Guild.



The popularity of Hudson Guild programs prompted the settlement to move several times in its first decade. Eventually a permanent Hudson Guild building was erected at 436 West 27th Street. Its five stories housed a library, print shop, club rooms, and baths.



The 1910 Annual Report of Hudson Guild describes the institution’s work as an “attempt...to get the people of the district themselves to be the social workers and the regenerators of their own neighborhood.”



Sowing the Seeds for **SUCCESS**



Girls cool off at a water park during our completely free 7-week summer camp for children ages 5-13.



Elementary and middle-school children attend Google's 1st Annual Geek Street Fair, which promotes science, technology, engineering and mathematics.



▲ *A student reads aloud from a book at this year's Moving Up Ceremony, a preschool graduation celebration.*



▲ *A preschool student practices her reading in the Hudson Guild library.*



► *Kindergartners eagerly wait to be called on by Penny and share what likes and dislikes they have in common with our resident therapy dog.*

Nearly 60% of Hudson Guild's kids come from families living below the federal poverty line. We are proud to offer free and affordable high-quality child care and pre-k to many poor and working-poor families. By creating a safe and stimulating environment, we ensure children are given a chance for a brighter future. Using research-driven best practices for pre-k, elementary, and middle-school aged children, we engage our students in a range of classroom activities, including individual, small and large group sessions and enrichment programs such as music, dance, art and recreation.

- This year we launched our **SHSAT Prep Camp**, a completely free summer camp aimed at preparing middle-school students for the exam that 8th and 9th graders take for admission into the eight New York City specialized high schools.
- Pre-K students engaged in our 9-month **Farm to Preschool** program, learning about nutrition, healthy habits, and the environment through hands-on math, science, and literacy activities.
- Students in our afterschool program found ease in learning communication and listening skills from **Penny, Hudson Guild's therapy dog**.
- In all programs, at every age, we are able to inspire personal and academic growth both inside and outside the classroom.



Cultivating Healthy **GROWTH**



High school students intently listen to a POWER UP information session presented by Options Coordinator, Kim Wolfe.



Our Year End Celebration is a culmination event honoring our high school students' hard work. Each student receives a Program Completion Certificate and has an opportunity to reflect on their achievements and successes.

Teens in our
theatre program
pose during
rehearsal.



Pathways to Graduation
teacher "Mr. P" helps a
student with a particularly
difficult statistics problem.



Teens enjoy some down time shooting
hoops in Hudson Guild's gym.



We realize that in this competitive economy, young adults increasingly need more than a high school diploma to get ahead. They need job readiness skills, work and internship experience, and additional academic support. Our programs provide teens with the skills, activities, and opportunities to succeed personally and professionally.

POWER UP (Providing Opportunities for Work, Education & Recreation) provides academic and college readiness support, employment experience, career counseling and placement, and case management with a social worker to youth ages 14-24. We ensure these young adults have access to the necessary individual guidance, pertinent information, resources and peer support to become self-sufficient.

Young adults ages 17-24 who have not yet graduated high school participate in our **Pathways to Graduation (P2G)** program. Students receive full-day guided academic instruction from two certified and licensed Department of Education teachers in preparation for the Test Assessing Secondary Completion (TASC-formerly known as the GED exam). Students participate in weekly support groups focused on college and training programs, work readiness, as well as life skills groups to provide them with communication, conflict resolution, and perseverance and time management skills.



1 Kindergartner Amilia and Penny bond before class. Students in “Penny Club” meet with therapy dog, Penny, once a week to improve writing, reading, math, and communication skills. 2 Volunteers from long-time community partner Tommy Hilfiger take our summer campers on a field-trip to the Bronx Zoo. 3 This year, Homework Helpers, Inc. donated 6 new computers to our computer lab at the Elliott Center. Every day, kids and teens use this important space to play educational computer games, work on assignments, and write resumes. 4 Tommy Hilfiger volunteers spend the afternoon with the Neighborhood Senior Center’s Garden Committee for an afternoon of planting chrysanthemums. 5 Each year, 200 Chelsea residents in need join us at our Community Thanksgiving dinner. Our amazing volunteers work in the kitchen and provide sit-down service to our dinner guests. 6 Pre-K student Zanaida and her family decorate holiday cookies together. 7 Friends from Amalgamated Bank stop by Hudson Guild for a day of carnival fun with our summer campers.



8 Board Chairman, Paul Balser, was honored for 35 years of service at Hudson Guild's Annual Gala. 9 Google volunteers at the Annual Google Serves Ping Pong Tournament face off with Fulton seniors for a day of friendly competition. 10 Deloitte volunteers meet with our seniors at the Neighborhood Senior Center for one-on-one professional and career counseling sessions. 11 POWER UP teens meet Tommy Hilfiger during an industry tour of the Tommy Hilfiger offices in Chelsea. 12 Kids patiently wait until the moment they can open their presents from this year's holiday toy drive. Over 200 kids are able to enjoy holiday gifts thanks to donations from individuals, organizations like New York Cares, and community partners such as Tommy Hilfiger, Google, and more. 13 Macy's interns and Hudson Guild kids celebrate the Farm to Preschool program by making fruit and vegetable-related costumes and marching down West 26th Street. 14 Every summer, at our Year End Recognition Celebration, we commemorate the achievements of our POWER UP teen participants and those who have supported them along the way.

Chinese Club members put on a Tai Chi demonstration at the NORC's Annual Chinese New Year Celebration.



Sustaining
VITALITY

NORC residents and good friends Florence, Barbara, and Joan work on their quilts.



▲ Google volunteers lead a tablet training session for seniors at the Fulton Center.



▼ Sweethearts dance to jukebox tunes at one of the Fulton Center's monthly birthday parties.

Since 1947, Hudson Guild's Adult Services has helped seniors live in independence and with dignity as contributing members of their community. Today, we are responding to emerging trends and research on aging to create a range of effective programs for our adult participants, with a focus on keeping seniors healthy, active and engaged through educational and recreational services and activities.

Our **Naturally Occurring Retirement Community (NORC)** provides supportive services to seniors living in the Elliott-Chelsea Houses. These seniors receive social, recreational, and physical and mental health-related supports to help them age-in-place. Our staff and programming reflect the diversity of our constituents, offering social services and activities in Spanish and Chinese.

The **Neighborhood Senior Center** provides bedrock services to older adults in the community, providing hot meals, activities and engagement for more than 200 seniors daily.



▲ A group of friends sits down to enjoy a free and delicious hot meal at the Fulton Center.



Nurturing
Every
BRANCH



Hudson Guild's Community Health Fair provides much-needed free medical resources such as flu shots, blood pressure screenings, consultations, healthy snacks, and more.



*Opening night at Guild Gallery II, featuring Nebraska-born artist Larry Schulte's exhibit **Math + Weaving = Art.***



◀ Professional actors and neighborhood performers dance in this scene from Hudson Guild Theatre Company's production of "Sleeping Beauty."



▲ Hudson Guild's Neighborhood Advisory Committee hosts a mayoral forum consisting of a panel discussion with candidates and a Q&A session moderated by NAC president Larry Littman.

Since our founding in 1895, Hudson Guild has served a primary role in making the Chelsea neighborhood a place where people come together to help others and themselves through education, skills-building, and joint action. We believe in empowering our neighbors by providing them with the skills and opportunities needed to effectively bring about positive change within Chelsea.

- The **Neighborhood Advisory Committee (NAC)** is a group of representatives from Hudson Guild's programs, New York City Housing Authority (NYCHA) resident associations and community members. NAC advises Guild staff and Trustees on the issues and needs of the Chelsea community, develops knowledge and skills necessary for greater civic involvement, and builds alliances between diverse community constituencies.
- **Community Supported Agriculture (CSA) Projects** are partnerships between small family farms and city residents interested in access to fresh organic fruits and vegetables. Hudson Guild houses and supports the Chelsea CSA, designed for mixed-income memberships.
- **The Senior Social Action Committee's (SSAC)** main goals are to educate older adults about social and political issues and provide them with ways to effect change in their own lives and in their community. Activities include letter-writing campaigns to elected officials, voter registration drives, educational forums, trips to Albany and demonstrations at City Hall.
- This commitment to community is also seen in our robust **arts and theatre program**, which allows artists of every age a chance to showcase or perform their work. Our theatre and two galleries offer different ways for participants to explore the visual and performing arts, especially those who might not otherwise have such opportunities.
- Through its three productions each year, **Hudson Guild Theatre Company** provides different ways for people to experience live theatre, especially those who might not otherwise have readily available opportunities to do so. The Company works with children and youth in local schools and after school programs, empowering them to explore role options and positive life choices.

One-on-one counseling sessions with our therapists at the Paula Balser Clinic are available to children, adults, and families.



A Stable Support to **LEAN ON**



On-site social workers at school provide a safe space for students to work through personal challenges.



Hudson Guild provides a broad array of mental health prevention and intervention services, in our own facilities and at other community locations. Our therapists work with children, adults and families, individually and in groups, in our offices, in schools and in residential buildings.

- **The Paula Balser Clinic** provides a range of preventive and mental health treatment services from psychiatric evaluations to customized programs which help individuals develop the social and emotional skills that are a foundation for personal and academic success.
- Hudson Guild social workers also provide services **on-site at three New York City public schools**. There, they assist students who confront a host of complex traumas and help them deal with challenging family and interpersonal relationships, significant family and caregiver disruption, behavioral responses and modification and problems arising from attention, cognition and perception difficulties. This on-site care allows children to make progress on their goals, provides support to families and allows the school to function more effectively.
- Hudson Guild also works collaboratively with **Clinton Housing Development Company (CDHC)** to provide a broad range of case management, recreational and supportive social services for low-income formerly homeless individuals. This partnership empowers tenants to make the transition from living in a shelter to independent supportive housing, improves tenants' quality of life through safe and supportive housing, and offers activities to build and foster community engagement.



Tyrone Davis has been living in a beautiful Clinton Housing apartment building for 3 years. A seasoned telecommunications professional, Tyrone fell on hard times while battling cancer. Prior to moving in to his new home, Tyrone had been in and out of the shelter system for about a year.

When he first moved in to his studio, he was depressed and kept mostly to himself. "I was in my apartment for 30 days and never came out," he says. "I had no idea my building even had a social services office."

Ann-Marie, on-site Hudson Guild social services specialist, and tenacious neighbors coaxed Tyrone out of his shell, knocking on his door and inviting him to financial literacy workshops and exercise classes. It was through these resources that he was able to get healthy—both mentally and physically.

When Ann-Marie notices that Tyrone hasn't been to her cooking class lately, she makes sure he's alright. When Tyrone has a doctor's appointment that requires an accompaniment, Ann-Marie goes with him and brings him back home.

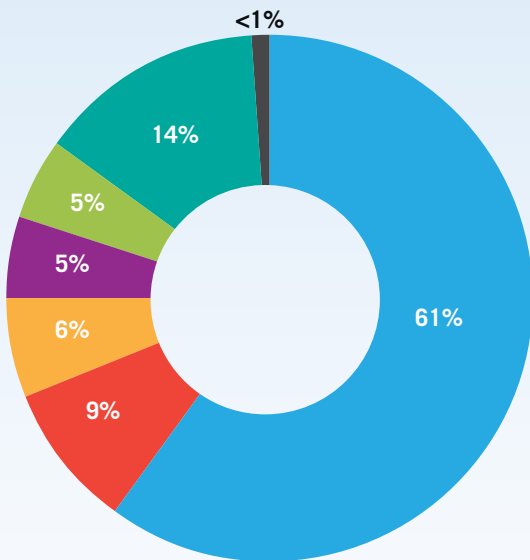
"The past 3 years have been great for me—I'm happy, my health is good. It's been so helpful having the open door policy here—if I need to talk to someone, I can walk in and there's a friendly face." Tyrone is usually a pretty private guy, but shares his story "because it can help other people. Hudson Guild's services are like a catch basin, a safety net. You have to have somebody to talk to, especially when you have health issues or are going through a tough period."



2013-2014 FINANCIALS

Statement of Activities Year Ended June 30, 2014

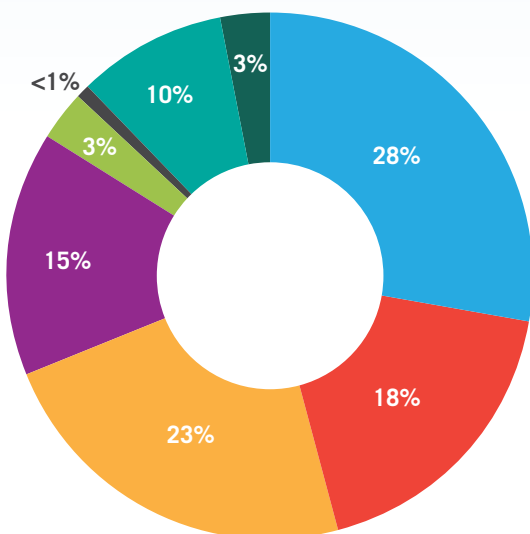
Support & Revenue



SUPPORT AND REVENUE:

	2014
Government Contracts	\$5,410,672
Foundation & Corporate Income	\$760,790
Fundraising Events Income	\$521,901
Individual Contributions	\$487,487
Contributed Rent/Services	\$452,329
Earned Income	\$1,232,324
> Third Party Insurance Fees	\$882,446
> Program and Registration Fees	\$172,083
> Rental Income	\$177,795
Realized and Unrealized Gain/Loss on Investment	\$1,436
Other Income	\$25,772
Total Support and Revenue	\$8,892,711

Expenses



EXPENSES:

Early Childhood Education	\$2,476,842
Youth Development and Education	\$1,564,143
Mental Health	\$1,964,438
Adult Services	\$1,302,105
Arts	\$268,311
Community Building	\$28,080
Management and Administration	\$850,116
Development and Fundraising	\$243,758
Total Expenses Before Depreciation	\$8,697,793

Change In Unrestricted Net Assets Before Depreciation	\$194,918
Depreciation	\$(397,671)
Change in Temp Restricted Net Assets	\$89,585
Change in Total Net Assets After Depreciation	\$(113,168)

Net Assets	
Beginning of the year	\$7,325,684
End of year	\$7,212,516

Thank you to our 2014 **SUPPORTERS**

Hudson Guild extends its deep appreciation to the following individuals, organizations, government agencies and elected officials whose support makes our work possible.

\$100,000 +

Paula Del Nunzio Balser
Paul F. Balser
Alessandra Balser, Christopher Balser and Paul Balser, II
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The Pinkerton Foundation
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\$25,000 to \$49,999

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