

Annual Report

FY 2019

Mission

Hudson Guild's mission is to create and sustain a strong, effective community that acknowledges and responds to the potential, achievements and interdependence of its diverse members. Rooted in and primarily focused on the Chelsea neighborhood, we seek to empower all individuals and families to achieve their highest potential, while maintaining a priority focus on those in economic need.

Fight Poverty, Build Community.

Letter from the Board President



Dear Friends of Hudson Guild,

Next year, Hudson Guild will be entering its 125th year of service to the Chelsea community. Since our founding, much has changed in our neighborhood and in our programming, but our mission remains the same. As our founder Dr. John Lovejoy Elliott put it, our purpose is to “help people to help each other and themselves.” I am pleased to report that in the past year we continued to pursue our mission successfully.

Through six main program areas, across 17 locations, we helped more than 14,000 people to fight poverty and build community. In our Early Childhood Education program, we offered Head Start and Pre-K education to more than 300 pre-schoolers. As we continued to renovate our Fulton Community Center, we maintained a full slate of Adult Services in the Elliott Center, including serving 200 meals each day and offering more than 60 activities each week. In our Youth Development programs, we helped teens and young adults to gain skills, find jobs, and get into college. In our Mental Health clinic, we provided treatment services to more than 400 people. Our Arts Program involved more than 2,500 people in plays, performances, and art exhibitions. And our advocacy efforts helped our neighbors to obtain basic services and address issues of concern to the entire community.

Individuals are what make up a community, and as shown throughout this report, Hudson Guild is providing an open and inviting space in which we help our neighbors of all ages to help each other and themselves. We look forward to re-opening the Fulton Community Center and to celebrating Hudson Guild’s 125 years of service. We give our most sincere thanks to everyone who has supported us – my fellow trustees, our staff and volunteers, and our donors. We look forward to many more years of service to this community.

Sincerely,

A handwritten signature in blue ink that reads "Arthur H. Aufses III". The signature is fluid and cursive, with a stylized "A" and "H".

Arthur H. Aufses III
President

Outcomes, Achievements, and History



In 1895, Hudson Guild was founded as a settlement house to serve the needs of the growing immigrant population in the then industrial neighborhood of Chelsea. Some of our earlier innovations include:

1907

Creating Chelsea Park, the first free recreational space in the area

1947

Founding the Elliott Neighbors Club for Senior Citizens

1965

Hudson Guild Fulton Center at 119 Ninth Avenue opens which allows for expansion of Senior Services Program; College Bound Program for teens begins.

1897

Opening one of the first free kindergartens in New York City

1917

Opening the first Summer Play School in the City

1948

Opening one of the City's first community mental health clinics

Today Hudson Guild is an anchor institution in a vibrant multicultural community, which has expanded to 17 service locations in Chelsea, Hell's Kitchen, and Lincoln Square. Since



our founding in 1895, Hudson Guild has served a primary role in making the Chelsea neighborhood a place where people come together to help others and themselves through education, skills-building, and joint action. We believe in empowering our neighbors by providing them with the skills and opportunities to bring about positive change within Chelsea.

By the Numbers



14,000

people served
each year



300

families enrolled
in Early Childhood
Education programs



More than **400**
youth ages 5-24
participate in
programs each year



200

hot meals
served every day



1,427

unique seniors
participate in more
than 60 activities
each week



More than
10,000

sessions with
400 patients in
Mental Health
were conducted



More than **2,500** people in the community benefit
from arts programs through theater and art exhibitions

Overview of Programs

Hudson Guild offers diverse programming to individuals and families from all walks of life who work, live, or go to school in Chelsea and along Manhattan's west side. Our programming helps support, enrich, and empower our community members.



Adult Services

Hudson Guild's Adult Services Program helps older adults age 55 & better live in independence and with dignity as contributing members of the community. The Guild keeps adults healthy, active, and engaged through a range of educational, recreational, and health-related activities. All are welcome to join activities in our Adult Services programs, and our staff speak many languages including Spanish, Cantonese, and Mandarin in addition to English, which helps participants feel welcome.

Early Childhood Education

Our nurturing environment in Early Childhood Education classrooms fosters independence in children ages 2-4, promoting the development of school readiness and social-emotional skills. Skilled teachers, bright classrooms, and healthy meals are all part of the child's experience, as we encourage them toward lifelong learning.



Youth Development & Education

Young people, ages 5-24, attend Hudson Guild for academic achievement, life skills development, college and career training, employment experience, recreation, and social/emotional support. Through free after-school, summer camp, college preparation, and workforce development programs, the Guild's youth participate in the arts, socialize in structured peer groups, engage in sports and physical activity, attend field trips to sites beyond the neighborhood, and rely on a strong staff support network.



Mental Health Services

Hudson Guild provides a range of preventative and mental health treatment services at our New York State Article 31-licensed Paula B. Balser Counseling Center, as well as various satellite sites in New York City public schools and other sites operated by the Clinton Housing Development Company. These services include psychiatric evaluations, medication management, and individual counseling, in addition to topic-oriented workshops for teachers and caregivers addressing conflict resolution, bullying, parenting skills, and related topics.



Community Building

Since our founding in 1895, Hudson Guild has served a primary role in making the Chelsea neighborhood a place where people come together. We facilitate neighborhood and tenant committees, support and strengthen new community initiatives, and offer meeting space to new organizations, including the first meetings of the now well-established Friends of the High Line and the Chelsea Coalition on Housing. In addition, we host programs such as voter registration drives and Community Supported Agriculture memberships.



Arts Program

Hudson Guild provides year-round opportunities to both see and create art for more than 2,500 people in our community. Hudson Guild has built a reputation for its diverse and successful arts programs through performances in our intimate theatre by the Hudson Guild Theatre Company; the Performing ArtWorks! series, which brings professional performances to the Guild community; and exhibits throughout the year in our gallery spaces.



Early Childhood Education



“

I love Hudson Guild because the teachers and family workers really showed me that they cared. I used to attend their workshops where I learned how to be a better parent and I am thankful for everything that they have done for me and Tiffany.

”

Tykeya

Three years ago, Tykeya was unemployed and unable to afford quality childcare for her two-year-old daughter, Tiffany. Trying to find a job and daycare for her daughter was incredibly stressful. She was discouraged until she found Hudson Guild. Family worker Jackie assisted her with ACS paperwork, referrals for behavioral services, and even provided information about vacant positions for her to apply to within the Guild.

Once Tykeya decided to enroll Tiffany in our Early Childhood Education program, she quickly became impressed with the family workers who went above and beyond to advocate for services on her behalf, and contribute to her daughter's progression. Prior to joining the Guild, Tiffany's only words were "hi" and "bye." After a few months in our classroom, Tiffany's teachers assisted her mother with potty training and she became one of the most talkative children in class.

Tykeya was so moved by the support she received from Hudson Guild that she ran for Policy Council Chairperson in 2018 and was elected. She is still actively involved with the teachers and social workers in our Early Childhood Education program and enjoys giving back to a community which she says has helped her tremendously.

Youth Development & Education

Kelsie



Kelsie was raised in Chelsea, right on 26th Street. Growing up, she had access to everything she ever needed or wanted: schools, shops, gyms, you name it. However, she will tell you that most importantly, she had access to Hudson Guild. Kelsie has been attending programs at Hudson Guild since she was 2 years-old, and says it is like a second home. Kelsie takes a great sense of pride in attending the Guild since her entire family had done the same at one point in their lives.

One of her favorite things about being at the Guild was being a Youth Mentor. Kelsie said, “This means I am a part of an amazing group of teens who have made a difference in the Chelsea community. I have designed workshops to educate my peers

on healthy living, facilitated activities, and was a member of the Youth Network Council – a group of teens who come together and create events for teens around the community. The Guild has exposed me to so much and I have memories that I will cherish forever. And now, I am proud to say that I am attending the University of New Haven in Connecticut studying pre-law. My goal is to become a lawyer and congresswoman and come back to the Guild and give back to the community that made me so strong.”

“

The Guild has exposed me to so much and I have memories that I will cherish forever. And now, I am proud to say that I am attending the University of New Haven in Connecticut studying pre-law.

”

Adult Services



“

Hudson Guild was there for me after my mother died in 2016. They helped me find housing and I love all the low impact exercise classes since I have vertigo. I know just about everyone here and consider them family and friends.

”

Janet

Sixty-seven year-old Janet grew up in the Robert Fulton Houses along with her twin brother and older sister. She has been a member of the Guild for most of her life and now joins us for our Adult Services programs. When asked about her experience with the Guild, she pauses and gives a regal smile. Her fondest memories are of the many field trips she and her siblings went on during the summer and the friends she made along the way. Janet also affectionately recalls a social worker who referred her to a free vision specialist at the age of 7 when her eyesight started to deteriorate at an alarming rate. She also speaks fondly of a family worker that helped her mother secure a job. Her gratitude for Hudson Guild is endless.

Janet has said her continued involvement with Hudson Guild has positively influenced her life. She has been a member of our Adult Services program for ten years and the Naturally Occurring Retirement Community (NORC) services for three. Now suffering with vertigo, Janet has increased her presence at many of our exercise classes to help with the symptoms. Her favorites are chair yoga and Zumba, which she says, are “perfect and low-impact for a woman in my condition.”

“Hudson Guild was there for me after my mother died in 2017. They helped me to find housing and I love all the low-impact exercise classes since I have vertigo. I know just about everyone here and consider them family and friends. The lunches are always good; I always have fun on the trips and coming here daily since losing my mom has been good for my overall health.”

Donor Listings

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\$100,000 and up

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Many thanks as well to all those who contribute when they attend a theater production or gallery opening.

*Deceased

Fulton Campaign Donors

Fulton Renovation Project

The Fulton Center, located in the New York City Housing Authority's Robert Fulton Housing Development and operated by Hudson Guild, has been in continuous operation since 1964. With more than 200 breakfast and lunch meals served per day, nearly 200 physical, social, and cultural activities each month over the course of the year, the Center was long overdue for a restoration. Over the past two years, we have been updating the space to be fully ADA compliant and provide visitors and participants a neighborhood community center that is as cheerful, warm, welcoming, and functional as our other signature spaces. We thank those who have contributed to this project.

Louis and Anne Abrons Foundation, Inc.	Marilyn Gelber and Robert Jacobson
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Special thanks to our government supporters and elected officials.



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Department of Cultural Affairs
Department of Education
Department of Health and Mental Hygiene
Department of Housing Preservation and Development
Department of Youth and Community Development
New York City Economic Development Corporation
New York City Housing Authority

New York State

Department of Education
Office of Children and Family Services
Office of Mental Health
Dormitory Authority of the State of New York
New York State Department of Cultural Affairs

Federal Government

Department of Health and Human Services
National Endowment for the Arts

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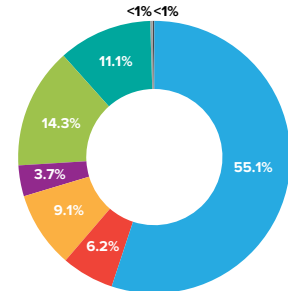
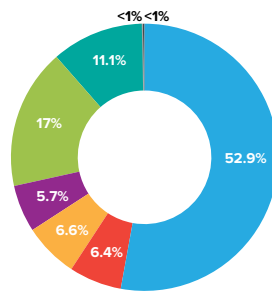
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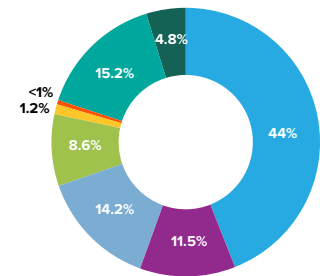
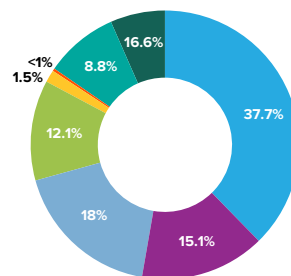
SUPPORT AND REVENUE

	FY 2018	FY 2019
Government Contracts	\$ 7,089,658	\$ 8,343,414
Individual Contributions	\$ 854,406	\$ 943,147
Foundation & Corporate Income	\$ 887,551	\$ 1,372,474
Fundraising Events (Net)	\$ 765,586	\$ 555,747
Contributed Rent/Services	\$ 2,278,288	\$ 2,173,459
Earned Income	\$ 1,492,835	\$ 1,687,797
Investment return	\$ 18,664	\$ 45,305
Other Income	\$ 26,364	\$ 29,325
Total Support and Revenue	\$ 13,413,352	\$ 15,150,668



EXPENSES

	FY 2018	FY 2019
Early Childhood Education	\$ 4,895,741	\$ 6,219,953
Youth Development and Education	\$ 1,955,290	\$ 1,623,967
Mental Health	\$ 2,334,584	\$ 2,006,657
Adult Services	\$ 1,569,448	\$ 1,219,329
Arts & Culture	\$ 193,687	\$ 168,750
Community Building	\$ 40,387	\$ 72,489
Management and Administration	\$ 1,145,930	\$ 2,146,666
Development and Fundraising	\$ 855,455	\$ 671,557
Total Expenses	\$ 12,990,522	\$ 14,129,368



Change In Unrestricted Net Assets Before Depreciation	\$ 422,830	\$ 1,021,300
Depreciation	\$ (472,024)	\$ (477,166)
Change in Total Net Assets After Depreciation	\$ (49,194)	\$ 544,134
Net Assets		
Beginning of the year	\$ 7,232,421	\$ 7,183,227
End of year	\$ 7,183,227	\$ 7,727,361

How to Help!

Your Dollar Counts! 80% of every dollar raised directly supports our programs.

You can help us connect with more people in our communities by helping us build reserve funds to cover costs such as match requirements, unanticipated capital costs, and materials to augment programs.



Donate today at

www.hudsonguild.org/donate

or call 212-760-9800.

Help. Give. Participate.

Hudson Guild Locations

◆ Mental Health and Case Management Services

Clinton Housing

353 West 30th Street
454 West 35th Street
500 West 42nd Street
300 West 46th Street
554 West 53rd Street

▲ Early Childhood

Children's Center

459 West 26th Street
New York, NY 10001

Amsterdam Center

206 West 64th Street
New York, NY 10023

Clinton Center

410 West 40th Street
New York, NY 10018

Riverside School for Artists and Makers (PS191)

Afterschool &
Early Childhood
300 West 61st Street
New York, NY 10023

Polly Dodge Center

538 West 55th Street
New York, NY 10019

Elliott Center

(Main Office)

All Services

441 West 26th Street
New York, NY 10001
212-760-9800

Fulton Community Center

(Under Renovation)

119 9th Avenue
New York, NY 10011

Tech Up

Youth Services
418 West 17th Street
New York, NY 10011

Social Services Unit

Adult Services
428A and 428B West 26th Street
New York, NY 10001

Bayard Rustin High School

Mental Health Services for Teens
351 West 18th Street
New York, NY 10011

S.T.A.R Academy (PS 63) &
The Neighborhood School (PS 363)
Mental Health Services for Children
121 East 3rd Street
New York, NY 10009